



## PRESS RELEASE

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### **New Portland Company Offers Biodegradable “Green” Engine Treatment for Both Businesses and Individuals**

*Green Lubrication Solutions represents a patented engine treatment product that improves gas mileage, reduces emissions, and is completely environmentally safe & biodegradable*

(Portland, OR) January 2008 –FOR IMMEDIATE RELEASE: A newly formed Portland-based company, Green Lubrication Solutions (GLS), is joining Oregon’s growing number of companies offering products or services that assist businesses in boosting their “green” profile. Officially formed in December 2007, the company is the exclusive western U.S. distributor of a unique line of lubrication and engine enhancement products (MotorSilk™ and LubriSilk™) that not only provide businesses with significant cost savings but provide an easy to implement option for those looking to improve their “green” credentials and reduce their impact on the environment. While the company intends to initially focus on businesses with multiple vehicles and equipment, GLS will also act as the local product distributor for individual consumers interested in using the technology in their vehicles.

In an area with a growing national reputation as a center for green technologies and businesses, company officials expect that Oregon companies will quickly adopt this product line. “It’s a no-brainer for companies, they save money on gas and maintenance and can also get the PR value of reducing their impact on the environment,” said Randy Hufford, GLS President. “We are very excited to be representing this product, because it really can make a big difference in reducing our use of fossil fuels. We feel it’s just a matter a time before every business in America will make this a standard part of their vehicle and equipment maintenance, not just for the engine benefits but because of the growing national concern over climate change.”

The products offered by Green Lubrication Solutions treat vehicles, equipment and related machinery with a patented lubrication technology invented by the U.S. Department of Energy which significantly increases energy efficiency in engines, reduces emissions, saves gas and lubrication oil use, and can even be used by businesses to obtain carbon credits. More importantly, the products are fully biodegradable and non-toxic. Also unlike typical oil additives and lubricants, the GLS products require only one treatment to provide long-term engine benefits.

The product bonds to engine metal surfaces to greatly decrease friction, increasing power and gas mileage, as well as reducing wear resulting in long-term maintenance cost savings. For companies with multiple vehicles or fleets, construction or industrial equipment, or manufacturing machinery the long-term cost savings can be enormous, while also allowing them to claim the associated boost to their “green” credentials by being able to demonstrate they are actively working to reduce their impact to the environment.



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A comprehensive Press Kit is available with detailed information on the products carried by GLS, the technology behind them, and a full explanation of how they work and corresponding environmental benefits. Contact David Dayton at Dayton Communications, 503-233-9352.